

Backlit SEG Trade Show Display with Custom Graphics (8', 10' or 20')

EX8SEGDB (8' Backwall)

EX8SEG DG (8' Backwall Replacement Graphic)

EX10SEGDB (10' Backwall)

EX10SEG DG (10' Backwall Replacement Graphic)

EX20SEGDB (20' Backwall)

EX20SEG DG (20' Backwall Replacement Graphic)



Components	Quantity		
	8'	10'	20'
Name			
Frame Set Kit	1	1	1
Metal Feet	2	2	4
Vertical Support Pole	1	2	5
Horizontal Support Pole	2	3	6
Power Cord	1	1	1
Custom SEG Fabric Graphic	2	2	2
Storage Case	1	1	1

Safety & Care

Before beginning assembly, please take time to read through the instructions and understand each step thoroughly.

Displays2Go is not responsible for any personal injury or product damage due to mishandling, incorrect mounting, incorrect assembly or incorrect use of this product.

Safe Product Handling

- Wear the included gloves to protect your hands during assembly!
- Avoid placing the backwall power cord where it could become a trip hazard.

SEG Fabric Care Instructions

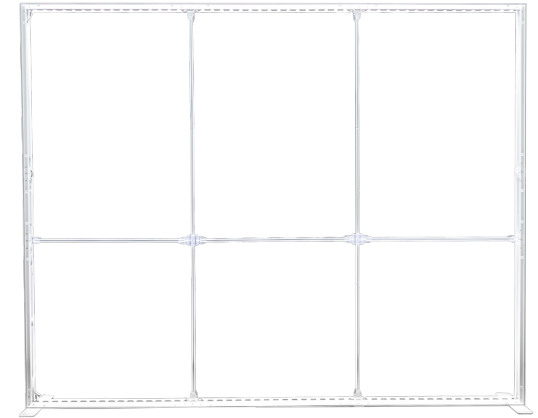
Machine wash with cold water on a gentle cycle and use a mild detergent. Do not use bleach. Tumble dry on low. Fabric must be completely dry prior to storing.

A steamer may be used to reduce wrinkles and fold lines after the graphic is on the frame.

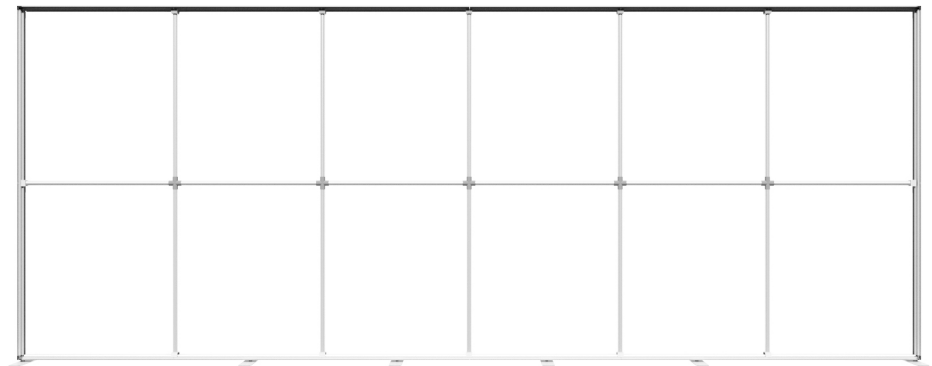
8' Backwall Diagram



10' Backwall Diagram



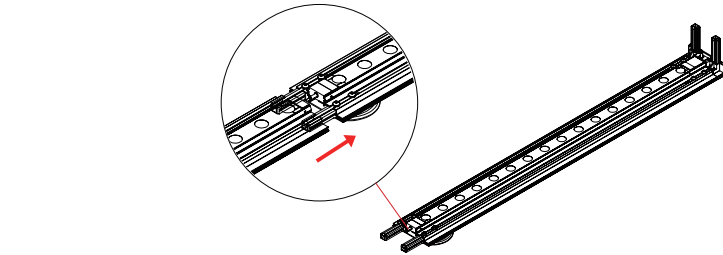
20' Backwall Diagram



- **NOTE:** Wear the safety gloves during assembly!
- **NOTE:** Illustrations are for example purposes and may vary from the actual product. Refer to the previous product photos for details.

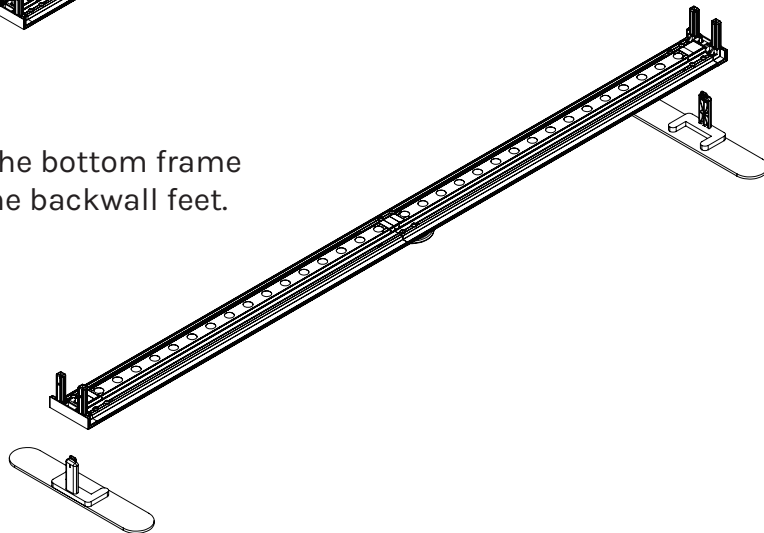
Step 1

1. Connect the bottom frame pieces, referring to the number labels on both sides of the frame pieces.



Step 2

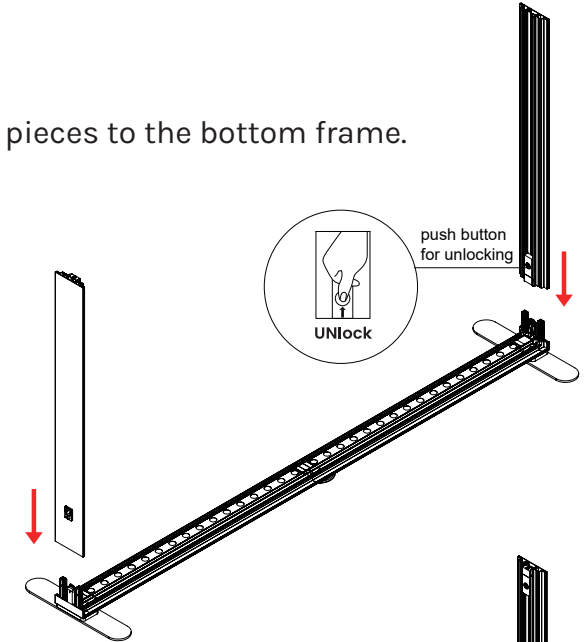
1. Place the bottom frame onto the backwall feet.



Step 3

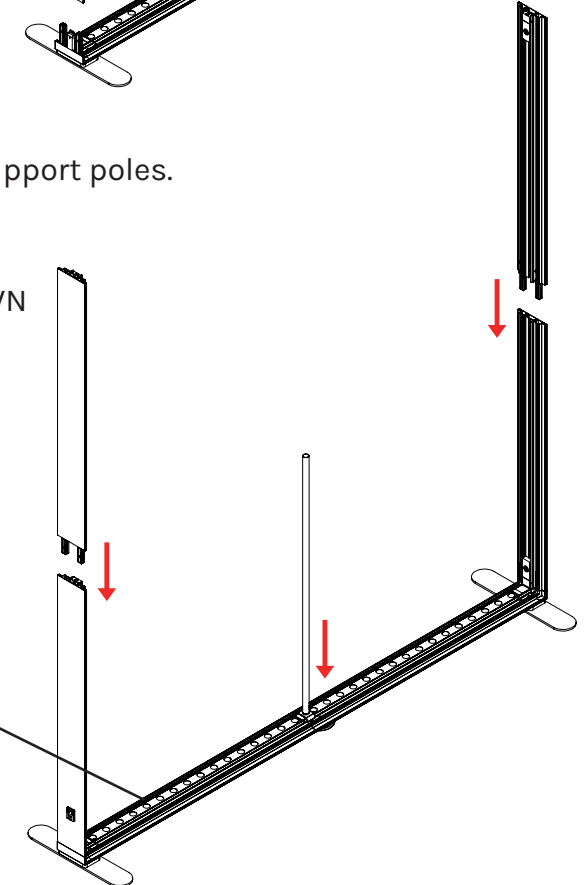
1. Connect the lower side pieces to the bottom frame.

- **TIP:** To disconnect any frame pieces, press the buttons on both sides of the connection point.



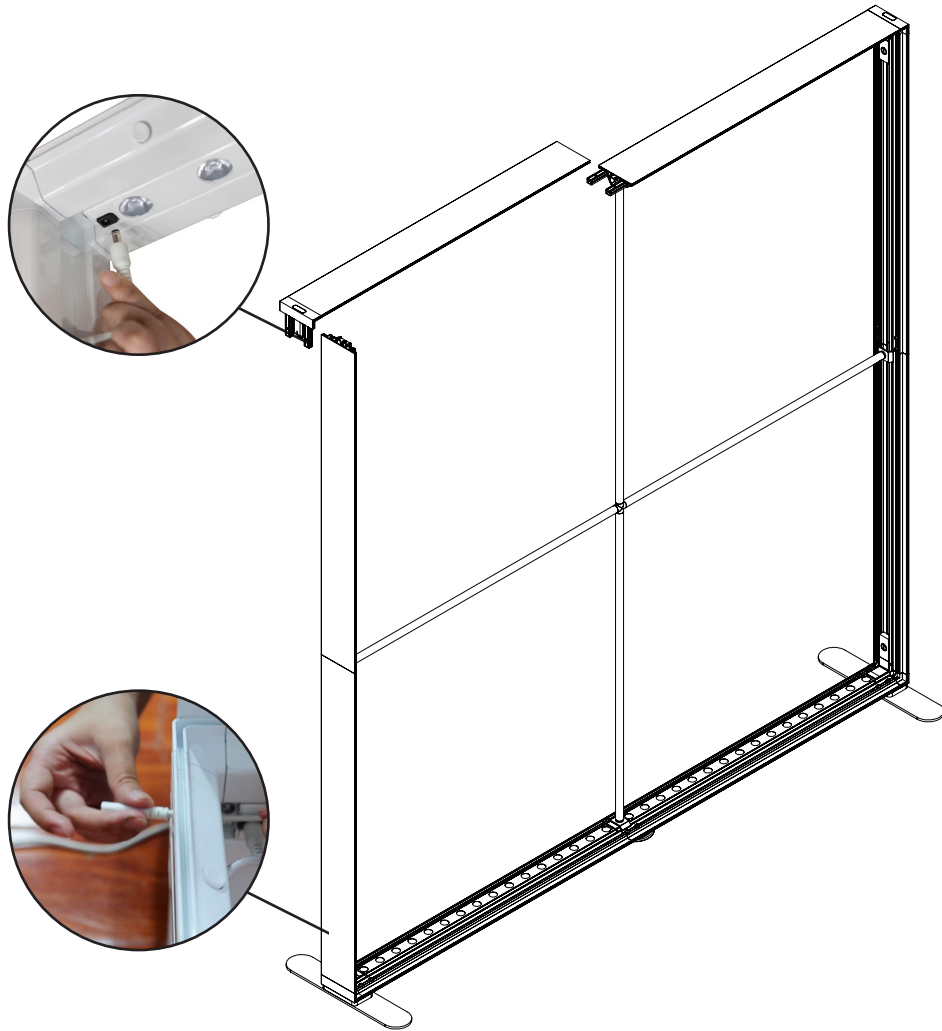
Step 4

1. Connect the vertical support poles.
2. Press the pole into the slots of the frame, noting the UP and DOWN pole labels.
3. Attach the next side pieces.
4. Connect the power cables.



Step 5

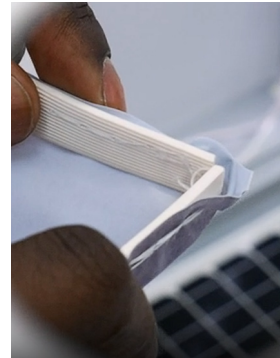
1. Press the horizontal support bars into the tabs on the vertical pole.
2. Attach the top frame pieces.
3. Press the vertical support pole brackets into the top frame.
4. Connect all power cables.
5. Pull the power adaptor through the frame and plug in the power cord.



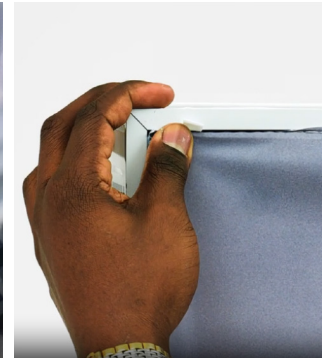
Step 6

1. Install SEG graphics.
2. Connect to power. Lights automatically turn on.

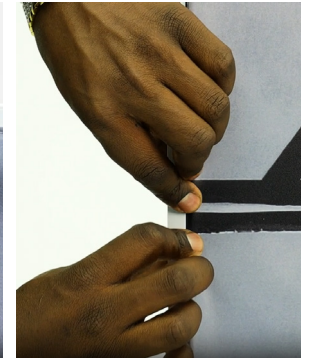
How to Install an SEG Graphic



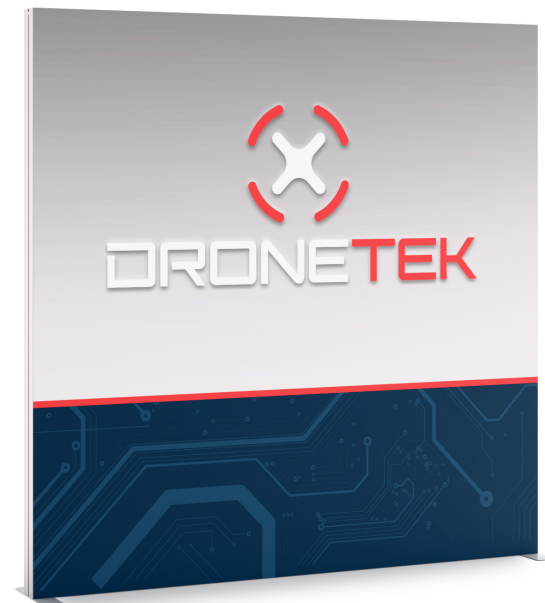
Bend the plastic tab to a 90° angle.



Insert into channel, starting at corners.



Press in the strip, moving towards the center.



Assembly is complete.